

Taglines

- FLUENT Communications (Writing Firm)

The Right Words Every Time.

- D.C. Greenworks (Environmental Advocacy Organization)

Creating the Space for Good Things to Grow

- Greenseal (Environmental Certification Organization)

The Mark of Environmental Responsibility

- The Dingman Center for Entrepreneurship (Academic Business Program)

Incubator of Opportunity

- Gannon Technologies Group (Corporation)

Searching the Unsearchable

- HireOne (Employment firm)

HireONE

Smart staffing. Real results.

Headlines

- 3-part brochure series for the National Youth Leadership Forum

The Vision to See More Clearly.

The Power to Transcend All Obstacles.

The Commitment to Stay the Course.

- Emergency Medical Services Week Campaign motto

Help is a Heartbeat Away.

- Print ad for mobile phone product

Motion:

A Body in Motion Stays in Motion

- Corporate capabilities brochure for financial services firm

A Broad Perspective, an Intimate Focus

- Newsletter for educational association's annual conference

Activism as Art and Art as Activism:

General Session Speakers Jonathan Kozol & James Earl Jones

- 3-part employee recruitment ad series for the American Chemistry Council's job recruitment program

The Right Composition

The Right Reaction

The Right Synthesis

- Marketing campaign promoting Phoenix's high-tech employment opportunities

Phoenix: *On the Rise*